

2021 HOMETOWN BLOCK PARTY
EVENT SPONSORSHIP OPPORTUNITIES
SATURDAY, JUNE 5 | 3PM-9PM

Event Sponsorship – \$400

Social Media/Website/Online Marketing:

- Included in event social media posts
- Weekly newsletter
- Newspaper article/radio coverage

On-Site Recognition:

- Company logo and name on sponsor board
- 2 booth spaces (10x12) on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. The festival will provide standard electricity. Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- Mentioned in stage announcements (4 minimum)

Supporting Sponsor – \$200

Social Media/Website/Online Marketing:

- Included in event social media posts
- Weekly newsletter
- Newspaper article/radio coverage

On-Site Recognition:

- Printed name on sponsor board
- 1 booth space (10x12) on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. (Electricity not included.) Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- Mentioned in stage announcements (2 minimum)

2021 EVENT SPONSORSHIP FORM

Circle Sponsorship Level: Event Sponsor \$400

Supporting Sponsor \$200

Other Amount:

In-Kind Contribution:

Sponsor confirmation must be received by no later than May 21, 2021 in order to be included in all advertising campaigns.

Business Name: _____

Address: _____

City: _____

State: _____

Sponsor Contact Person: _____

Company Website: _____

Daytime Phone: _____

Cell Phone: _____

Email: _____

Amount:

Cash and Checks or Pay Online at www.pellcitychamber.com

Need Booth Space? Yes No If yes, how many? _____

Need Electricity? Yes No

To be included in sponsor advertising, please email your company JPEG logo by May 21 to info@pellcitychamber.com

Make checks payable to:

Pell City Chamber of Commerce

1000 Bruce Etheredge Pkwy Suite 105

Pell City, Al 35128

Thank you for your support!