



2017 HOMETOWN BLOCK PARTY SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – please contact us to discuss this partnership level

Official Sponsor – \$2,500

Pre-Event Marketing:

- Promotion and marketing as a presenting sponsor of the Block Party. Limited to TWO sponsors.
- Company name included in press releases
- Company name included in media coverage
- Included in print advertisements and promotional items

Social Media/Website/Online Marketing:

- Included in event social media posts on Facebook and Instagram (4 minimum)
- Prominent placement of logo on website leading up to and following event
- Included in email blast campaigns
- Will film 1-2 minute sponsor segment to be shared via social media

On-Site Recognition:

- Company logo included on stage banner
- Company logo included on sponsor board
- 4 booth spaces (10x12) on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. The festival will provide standard electricity. Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- 8 wristbands for VIP area
- Mentioned in every stage announcement (6 minimum)

Patron Sponsor – \$1,000

Pre-Event Marketing:

- Promotion and marketing as a patron sponsor of the Block Party
- Logo on promotional flyers

Social Media/Website/Online Marketing:

- Included in event social media posts on Facebook and Instagram (4 minimum)
- Placement of logo on website leading up to and following event
- Included in email blast campaigns

On-Site Recognition:

- Company logo included on stage banner
- Company logo included on sponsor board
- 3 booth spaces (10x12) on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. The festival will provide standard electricity. Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- 6 wristbands to VIP area
- Mention in stage announcements (4 minimum)

Event Sponsorship – \$500

Pre-Event Marketing:

- Promotional and marketing as event sponsor

Social Media/Website/Online Marketing:

- Included in event social media posts on Facebook and Instagram (2 minimum)
- Placement of logo on website leading up to and following event

On-Site Recognition:

- Company logo on sponsor board
- 2 booth spaces (10x12 on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. The festival will provide standard electricity. Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- 4 wristbands to VIP area
- Mentioned in stage announcements (2 minimum)

Supporting Sponsor – \$200

On-Site Recognition:

- Printed name on sponsor board
- 1 booth space (10x12) on the festival site for promotional displays and merchandising opportunities, including the right to give away premium items, coupons, or product samples. The festival will provide standard electricity. Sponsor will be responsible to bring their own tents, signage, tables, chairs, and extension cords. No food or beverages (except water) may be given away or sold unless prior arrangements have been made.
- 2 wristbands to VIP area

2017 SPONSORSHIP FORM

Circle Sponsorship Level: Presenting Sponsor \$5,000 Official Sponsor \$2,500

 Patron Sponsor \$1,000 Event Sponsor \$500 Supporting Sponsor \$200

Other Amount: _____

In-Kind Contribution: _____

Sponsor confirmation must be received by no later than May 12th in order to be included in all advertising campaigns.

Business Name: _____

Address: _____

City: _____

State: _____

Sponsor Contact Person: _____

Company Website: _____

Daytime Phone: _____

Cell Phone: _____

Email: _____

Amount: _____ We accept Cash and Checks only

Need Booth Space? Yes No If yes, how many? _____

Need Electricity? Yes No

To be included in sponsor advertising, please email your company JPEG logo by May 12th to info@pellcitychamber.com

Make checks payable to:
Pell City Chamber of Commerce
1000 Bruce Etheredge Pkwy Suite 105
Pell City, Al 35128

Thank you for your support!